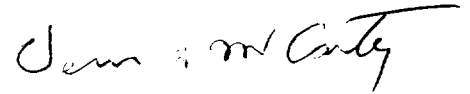


AN ORDINANCE BY

COUNCILMEMBER VERN MCCARTY



AUTHORIZING THE COMMISSIONER OF PUBLIC WORKS, ON BEHALF OF THE MAYOR, TO WAIVE PARAGRAPH FOUR (4) OF SECTION 138-60 OF THE CODE OF ORDINANCES OF THE CITY OF ATLANTA, FOR THE ISSUANCE OF A BANNER PERMIT TO ZOO ATLANTA; AND FOR OTHER PURPOSES.

01-0-0969

WHEREAS, Zoo Atlanta has requested a Banner Permit to display approximately ninety-two (92) banners in the city's right-of-way; and

WHEREAS, Zoo Atlanta wishes to display the banners from June 15, 2001 through September 30, 2001 and thereby requests that the banner display time limitation, as prescribed in paragraph four (4), Section 138-60, Atlanta City Code of Ordinances be waived.

NOW THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA that the Mayor or his designee, the Commissioner of Public Works, be authorized to grant a banner permit to Zoo Atlanta exempting that organization from the following provision of Section 138-60 of the Atlanta City Code of Ordinances:

Paragraph **four (4)**, which limits the banner display time to thirty (30) days.

BE IT FURTHER ORDAINED that all other provisions of the Atlanta City Code Section 138-60, be complied with prior to the granting of a Banner Permit to Zoo Atlanta.

Zoo Atlanta Giant Panda Banners on Boulevard and Georgia Avenue

For more than a decade, Zoo Atlanta has attracted positive state, national, and even international attention to the City of Atlanta, and our animal exhibits have become a source of state and local pride. Over the last year, our giant pandas, Lun Lun and Yang Yang, have become the most recognizable outward symbols of the success of Zoo Atlanta. Placement of our Giant Panda banners in the public right-of-way will benefit the City of Atlanta by attracting attention to our zoo during the peak season for travel and tourism. Specifically, banners placed along Georgia Avenue will gain the notice of those traveling to and from visiting another of Atlanta's star attractions, the Atlanta Braves. Such an exchange of interest in Atlanta's major sites, such as Zoo Atlanta and Turner Field, will only serve to enhance the reputation, enjoyment, and visitation of our city.

Zoo Atlanta would like to place 92 banners on 65 alternating poles along both sides of Georgia Avenue from Hank Aaron to Cherokee Avenue (to extend from Turner Field to the Zoo) and on 27 poles along the west side of Boulevard from I-20 to Atlanta Avenue.

We will be prepared to install the banners within 5 days of receipt of our permit. Through cooperation of Atlanta City Council we would like to have these banners on continuous display from the time our permit is issued until September 30, 2001.

01-0969

(Do Not Write Above This Line)

AN ORDINANCE BY

COUNCILMEMBER VERN MCCARTY

Jern & McCarty

AUTHORIZING THE COMMISSIONER OF PUBLIC WORKS, ON BEHALF OF THE MAYOR, TO WAIVE PARAGRAPH FOUR (4) OF SECTION 138-60 OF THE CODE OF ORDINANCES OF THE CITY OF ATLANTA, FOR THE ISSUANCE OF A BANNER PERMIT TO ZOO ATLANTA; AND FOR OTHER PURPOSES.

Committee _____
Date _____
Chair _____
Referred to _____

First Reading

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Refer To

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Committee

Date

Chair

Action:

Fav, Adv, Hold (see rev. side)

Other:

Members

Date Referred

6/18/01

Referred To:

City Utilities

Date Referred

Referred To:

Date Referred

Referred To:

FINAL COUNCIL ACTION

☐ 2nd ☐ 1st & 2nd ☐ 3rd

Readings

☐ Consent ☐ V Vote ☐ DRC Vote

CERTIFIED

MAYOR'S ACTION